ALABAMA TOURISM DEPARTMENT
2023 Tourism Event Grant Application

House Member _____

1. Name of Applicant Organization(s): _____

    STAARS Vendor Customer Number _____
    (MANDATORY)

    To register in STAARS click link below:
    https://procurement.staars.alabama.gov/webapp/PRDVSS1X1/AltSelfService

    If you have any questions, or need assistance, please call the
    STAARS support line at 334-353-9000.

    Address: _____

    City: _____ State: _____ Zip: _____

2. Event Director _____

3. Telephone: _____

    Email Address: _____

4. Event Name: _____

5. Date of Festival or Event: _____

6. Total Event Budget $_____

7. Description of event: _____
    _____
    _____
    _____
    _____
    _____
    _____
    _____

8. Please check one of the following as it pertains to your organization:

_____ Not-For-Profit as Registered with the Secretary of State of Alabama

_____ For Profit

9. Local Economic Impact (if available). Complete the following as it pertains to your event: (Could help in determining funding)

    A.   **Advertising Reach and Exposure (estimate)**

        Approximately how many people presently visit your event? _____

        Approximately how many visitors come to your event from outside Alabama?

        _____

    B.   **Benefit to Community**

        1)   What benefits will this event bring to your community?

        _____

        _____

        2)   Provide any additional comments that support the economic impact of this event.

        _____

        _____

Event Director's Signature _____

Title _____   Date _____

Please mail along with an event budget and a support letter from your legislator to:

<div align="center">

Alabama Tourism Department
Attn: Grant Coordinator
PO Box 4927
Montgomery, AL 36103-4927

Or email to grants@tourism.alabama.gov

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Applications must be postmarked by April 30, 2023
Incomplete application packets will be returned

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